Women@Tech

Brand Designer

About Women@Tech

Women@Tech is a **volunteer-led** UK organisation, dedicated to connecting, developing, and advocating for women in technology, with the backing of our industry-leading member companies.

Driven by women and allies working within the most influential Tech companies in the UK, we deliver a unique blend of mentorship and development programmes; networking events; and advocacy initiatives, to improve representation and progression of women within the Tech sector.

Together, we are leading the charge towards a more diverse, equitable, and inclusive future for all in the Tech industry.

For more information, please visit our website.

Job Details:

The Women@Tech marketing team set the brand strategy, driving engagement through social media and campaigns, all the while managing a consistent and positive experience of Women@Tech online.

We're looking for an experienced brand designer to lead on our visual identity, and elevate the Women@Tech brand. We're a fast-paced but fun team with loads of opportunity for a new team member to make a big impact.

If you're looking to gain experience working in a creative field, build your portfolio and gain exposure to major brands, this could be the ideal opportunity for you. .

In this role you will:

- Design visual content for brand initiatives across marketing channels, including social, web, and events.

- Collaborate with the campaigns team to brainstorm and develop creative concepts and promotional ideas.
- Collaborate with the marketing team and pillar leads to produce final design assets across campaigns and social activities.
- Manage and evolve Women@Tech's visual brand guidelines, ensuring consistency across all creative output.
- Collate and manage photography and icon assets.
- Create and maintain key marketing templates.
- Support on design for internal and external presentations and brand documents.

What you will need to succeed:

- Experience with Canva and / or Adobe tools.
- Experience in branding and / or marketing is helpful.
- Confident communicator to manage stakeholders.
- A passion for marketing and communications.
- Project management experience.
- A high level of organisational skills and a collaborative approach.
- Fluent in English (other languages are very welcome!).

What you'll get from us:

- Great experience working in a collaborative fun team.
- Varied projects with a high degree of autonomy.
- The opportunity for development with marketing experts.
- Unleash your creativity and contribute to something meaningful.
- Become a thought leader in Diversity, Equity, and Inclusion, while building your personal brand and amplifying your voice in the industry.
- Build a unique network across the major tech companies in the UK and gain valuable perspectives.
- The commitment to treating everyone equally, without any discrimination.

Time commitment:

1-2 hours per week, with flexibility in regards to your workload

HOW TO APPLY?

Contact Laura Perrott, laura_perrott@hotmail.com